

FOUR SEASONS

MAGAZINE

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The Best of the Islands

**Secret
Florence**

STYLISH RESIDENTS' TOP ADDRESSES

PROVENCE'S TRUFFLE TRAILS

exotic car clubs



Even those with the means to purchase an Aston Martin Vanquish, Bentley Continental GTC, or Ferrari F430 must contend with the less heart-pounding aspects of exotic car ownership: insurance, maintenance, storage, and depreciation.

One appealing alternative: the fractional ownership exotic car club, a trend that took off in 1999 with the opening of the England-based **P1 INTERNATIONAL** (p1international.com). Since then, similar clubs have appeared in other locales, including Milan, Geneva, Marbella, and nearly every major city in the U.S. **THE CLASSIC CAR CLUB** began in London and has expanded to Edinburgh, Glasgow, New York, and other cities, with L.A., Miami, and Sydney opening in 2008 (classiccarclub.com, manhattan.classiccarclub.com).

Most exotic car clubs work by similar rules. Club members pay an initiation fee ranging from \$1,500 to \$10,000 and annual dues (roughly \$12,000 to \$30,000) to purchase a certain number of points, which are exchanged for driving days. More points are needed for weekend reservations and the most exclusive vehicles.

Some clubs also offer such benefits as unlimited mileage, 24/7 roadside assistance, and door-to-door delivery. "The people in these clubs want to be served very well," notes Eric Siebert of **THE PRIVATE COLLECTION** (theprivatecollection.ca), the first exotic car club in Toronto. "And that's definitely a big part of our proposition—no hassles whatsoever." —*Mark Hacking*